



Advocacy Institute for School Librarians

Are you looking for a program to develop your advocacy skills?

Consider attending “AASL School Library Advocacy Institute” developed by the American Association of School Librarians, a division of the American Library Association, and being offered by **New Hampshire Educational Media Association.**



the library media program and every component of the school library media specialist's role.

The Institute

The instructor will guide you through this one-day workshop that provides information, resources, and strategies that will help define advocacy and facilitate the development of long-term advocacy action plans for school library media programs.

Information Power and Advocacy for the School Library

AASL School Library Advocacy ties into the basic idea—connections to the learning community—that underlie the vision of library media programs presented in Information Power: Building Partnerships for Learning. This premise ties directly to the need for collaboration and leadership on the part of the school library media specialist of

Topics addressed in the institute include:

- Looking for Common Understanding
- What Library Media Specialists Need to Know
- From PR & Marketing to Advocacy
- Creating a Vision & a Plan
- Action Planning Strategies
- The Process
- Long Range Planning

October 10, 2008

8:00 to 5:00

SERESC Conference Center

29 Commerce Drive

Bedford, NH 03110-6835